

**GROW**



# HUMBOLDT GROW

## Advertise with us!

### Reserve your ad-space now for our upcoming harvest issue.

Advertising with *Humboldt Grow* is a great way to expose your product or service to a geographic area that is completely saturated with customers who identify with medical marijuana and the cannabis culture. Best of all, *Humboldt Grow* is free to the public! There will be no cover-charge for the upcoming harvest issue.

Our next issue will be filled with photos, stories, and news about the record breaking 2007 harvest. Commercial medical growers, amateur medical growers, and marijuana enthusiasts of all kinds are anxiously awaiting the release of Humboldt Grow's harvest issue. The deadline for advertisement submissions for the fall issue will be October 21st, 2007.

### What is Humboldt Grow Magazine?

Previously available to only a select few within the emerald triangle, *Humboldt Grow Magazine* is finally available to the public in print throughout the emerald triangle as well as on the web at [www.humboldtgrow.com](http://www.humboldtgrow.com).

The founders of Humboldt Grow have made the decision to publish and go online so that the world can better understand the growing cannabis culture that exists throughout Northern California. The staff at *Humboldt Grow* has been on the frontline of the growing and cultivating way of life in Humboldt and Mendocino counties for decades. We are able to provide an all access look at the wild and sometimes dangerous life of medical marijuana growers in northern California.

*Humboldt Grow* offers an insiders look at all of the relevant news and events throughout the emerald triangle. We cover and highlight local festivals, grow methods, politics, and strains coming out of the region allowing viewers to be on the forefront of the Humboldt County grow lifestyle.

*Humboldt Grow* accepts and encourages local sources to contribute to the magazine. Receiving input from the public will place us all closer to what the nor-cal community and grow movement is all about.

You can find Humboldt Grow Magazine in print form throughout Humboldt and Mendocino Counties. Our list of distributors is growing every day. Every issue is online at [www.humboldtgrow.com](http://www.humboldtgrow.com) and you can visit us on myspace at [www.myspace.com/humboldtgrowmagazine](http://www.myspace.com/humboldtgrowmagazine).





# HUMBOLDT GROW

## Advertisement Rates

Rear Cover - \$1,000 US

Full Page - \$800 US

2/3 Page - \$650 US

1/2 Page - \$500 US

1/3 Page - \$350 US

1/4 Page - \$200 US

1/8 Page - \$75 US

Feel free to give us a call if you have any questions.

In Mendocino County:  
Chet Collins - 707.621.1990

In Humboldt County:  
Eric Sligh - 707.272.6821

### FILE SPECIFICATIONS

File Format:

1. PDF file (for full page ads only)
3. Self-contained graphic file (such as EPS, TIFF, or hi-res JPG)
4. Photoshop document
5. Illustrator document

Documents created in other formats and programs (Pagemaker or Microsoft Word, for example) will not be accepted.

Transfer Medium: Preferred: FTP (ask Advertising Director for more information), smaller ad files may be transmitted electronically by e-mail to [humboldtgrowmagazine@gmail.com](mailto:humboldtgrowmagazine@gmail.com)

Fonts: Regardless of file format, all fonts used must accompany the file, both printer and screen files. If you are sending a graphic file, make sure the fonts are embedded. UsePostScript fonts only. Truetype fonts are not acceptable.

File Naming: Please include your company/product name and issue date in the title of each ad to avoid confusion.

Colors: All colors must be set to CMYK. RGB colors do not process. Humboldt Grow is not responsible for color discrepancies that may occur during CMYK conversion.

Images: All images used must be included and should be a minimum of 300 dpi, and should be supplied as TIFF, EPS, or high-res JPG files.

Do not send original artwork or computer files you can't afford to lose. Humboldt Grow assumes no responsibility for missing or damaged art.



## Product Specifications

**Full Page**  
(7.125x9.875)  
rear-cover - \$1,000  
full-page - \$800

**1/2 page horizontal**  
(7.125x4.75)  
\$500

**1/4 page**  
3.5x4.75  
\$250

**1/8 page**  
(4.625x2.25)  
\$75

**1/3 page vertical**  
(2.25x9.875)  
\$350

**2/3 page vertical**  
(4.625x9.875)  
\$650

**1/3 page horizontal**  
(7.125x3.25)  
\$350

**2/3 page horizontal**  
(7.125x6.575)  
\$650